

Wheelie Cool Fundraising!

wheeliedesigns.com®



about wheelie designs

Wheeliedesigns.com is a fun, innovative, creative company that specialises in the development, marketing and sale of a quirky range of stickers for wheelie bins.

Founded by two Queensland Mums in 2008, the company has enjoyed much success throughout the market-place, and has sold thousands of its stickers to consumers all around Australia.

As a result, the company has transformed garbage collection-day into a colourful spectacle, where whole streets in suburbia go on show!

Wheeliedesigns.com is committed towards offering its unique products to organisations throughout Australia for specific fundraising events. At the same time, the company is focused on promoting an environmentally positive message to children, encouraging them to recycle, develop their skills and get involved in their community, whilst earning money.

5 great reasons to choose us!

1. Earn up to an impressive 50% on all sales made, plus receive additional bonuses to reach your fundraising goal faster.
2. There are no upfront fees or minimum orders.
3. Sell a unique product that is not perishable, and carries a long term life span.
4. Choose from an extensive range of designs that are fun and appealing to kids and adults.
5. Our simple, easy to use, online ordering system makes it secure to order our product.

market appeal

There are over 1 million wheelie bins being bought in Australia each year. This makes our product great for every home in Australia that has a wheelie bin.

Our product is the ideal gift! Perfect for Mother's Day, Father's Day, Christmas, house warming events, birthdays, or just for random fun!

product details

All stickers are manufactured using durable UV resistant and waterproof adhesive vinyl. This ensures a life span of up to 3 years in the harsh Aussie environment.

The products' competitive price point also offers great value for money:

- Mini Bin: RRP - \$9.95
- 120L: RRP - \$29.95
- 240L: RRP - \$34.95

Wheelie Cool Fundraising



50% Commission

Earn up to 50% commission
on each sticker sold!

	RRP	COMMISSION
Mini bin	\$9.95	\$2.48 per unit = 25%
120L	\$29.95	\$14.97 per unit = 50%
240L	\$34.95	\$17.48 per unit = 50%

Receive a one off bonus contribution
upon reaching total gross sales of:

- (a) 'Bronze' Target: \$2,500
Bonus Payment: \$250
- (b) 'Silver' Target: \$5,000
Bonus Payment: \$500
- (c) 'Gold' Target: \$10,000
Bonus Payment: \$1,000

So, you've decided to Fundraise...
What Next? Just follow the steps below:

Step 1: Contact us to receive an 'Information Pack' containing information on the 'Wheelie Cool Fundraising' program.

Step 2: Complete the 'Application Form' provided, to let us know about your planned activity.

Step 3: You will receive an 'Email of Approval' confirming that we have received your details and we have approved your fundraising activity.

Step 4: You will receive a 'Starter Pack' containing product catalogues, promotional posters, order forms, and other important documentation.

Step 5: Get ready to fundraise. Orders raised with cash payment will be collated and returned to Wheeliedesigns.com for processing. Orders raised with credit card payment will be processed via our secure online ordering system.

Step 6: Upon completion of your fundraising event, revenue raised will be totalled and commission will be calculated. Payments will be made to the organiser by Wheeliedesigns.com.

It's Wheelie Easy!

Need Further Information?

Just call us on 1300 559 008
or visit our website
www.wheeliedesigns.com/fundraising/



Wheelie Cool Fundraising

Application Form

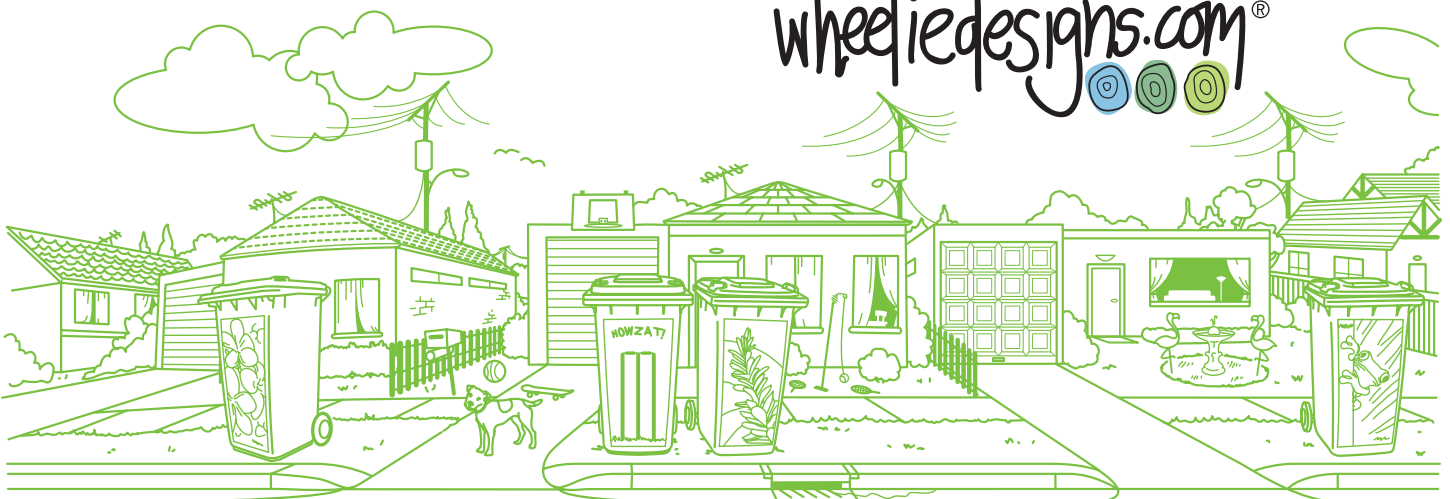
Please complete the following application form, and return it to:

PO Box 1087, Airlie Beach, 4802, Queensland, or via fax: 07 4948 2058

DATE OF APPLICATION		ORGANISATION NAME		
<input type="text"/>		<input type="text"/>		
TYPE OF ORGANISATION	PRE-SCHOOL	PRIMARY	SECONDARY	OTHER
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
ABN				
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STREET ADDRESS				
<input type="text"/>				
SUBURB		STATE		POSTCODE
<input type="text"/>		<input type="text"/>		<input type="text"/>
MAILING ADDRESS (IF DIFFERENT FROM ABOVE)				
<input type="text"/>				
SUBURB		STATE		POSTCODE
<input type="text"/>		<input type="text"/>		<input type="text"/>
CO-ORDINATOR'S FULL NAME				
<input type="text"/>				
PHONE NUMBER		FAX NUMBER		EMAIL
<input type="text"/>		<input type="text"/>		<input type="text"/>
EVENT LOCATION		EVENT START DATE		APPROX NO. OF PARTICIPANTS
<input type="text"/>		<input type="text"/>		<input type="text"/>

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Wheelie Cool Fundraising

Application Form (Continued)

Please complete the following application form, and return it to:

PO Box 1087, Airlie Beach, 4802, Queensland, or via fax: 07 4948 2058

BRIEF DESCRIPTION OF FUNDRAISING EVENT, INCLUDING HOW FUNDS WILL BE RAISED, ESTIMATED FUNDS TO BE RAISED, ETC

BANK (FOR DEPOSITING OF FUNDS)

ACCOUNT NAME

BSB:

ACCOUNT NUMBER:

AUTHORISATION

I, _____ AGREE THAT THE INFORMATION SUPPLIED HEREIN IS CORRECT AND I AGREE TO COMPLY WITH ALL THE 'TERMS AND CONDITIONS' OF THE 'WHEELIE COOL FUNDRAISING' PROGRAM. I AGREE TO ACT IN A PROFESSIONAL MANNER WHILST CONDUCTING THE 'WHEELIE COOL FUNDRAISING' ACTIVITY. I ALSO ACCEPT MY OBLIGATION TO REMIT THE FUNDS RAISED TO WHEELIEDESIGNS.COM WITHIN 30 DAYS OF THE EVENT CONCLUSION.

SIGNATURE OF AUTHORISED APPLICANT:

DATE:

OFFICE USE ONLY APPROVED BY:

DATE:

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Wheelie Cool Fundraising

Terms & Conditions

1. The 'Wheelie Cool Fundraising' and pricing structure is designed to help your organisation raise revenue, through the sale of our wheelie bin stickers throughout the local community.
2. The program offers your school the following attractive financial returns:
 - A special contribution of up to 50% for every sticker sold at our recommended retail price. This correlates to \$2.48 for a mini bin sticker, \$14.97 for a 120L sticker and \$17.48 for a 240L sticker.

A one off bonus contribution upon reaching total gross sales of:

(a) \$2,500 ('Bronze' Target)	Bonus Payment: \$250
(b) \$5,000 ('Silver' Target)	Bonus Payment: \$500
(c) \$10,000 ('Gold' Target)	Bonus Payment: \$1,000
3. The fundraising activity shall only proceed once the 'Application Form' is submitted and approved by Wheeliedesigns.com, and the coordinator has received a 'Letter of Approval'.
4. Upon receiving the email of approval, the program shall commence in accordance with the 'Event Start Date' stated in the 'Application Form', and last for a standard duration of 30 days. If additional time is required please contact us to organise an extension date. A maximum duration of 60 days is permitted for each individual fundraising event.
5. All monies raised shall be recorded by the coordinator using the 'Fundraising Summary Form'. Revenue raised shall be credited back to Wheeliedesigns.com within 30 days upon conclusion of fundraising event. Please do not send cash by mail. All payments must be organised via cheque or EFT.
6. Wheeliedesigns.com shall not be liable for reimbursement of any expenses incurred before, during or after the event, and/or provide assistance in organising and/or marketing the event.
7. Use of the Wheeliedesign.com name and logo cannot be used in any way without prior permission from Wheeliedesigns.com. In the event you wish to use any branded items in your fundraising activity, please discuss this first with us to ensure they are within our branding guidelines.
8. The coordinator is responsible for ensuring the safety of the event, including organising the appropriate public liability insurance.
9. Wheeliedesigns.com reserves the right to terminate the fundraising program at any time if it appears that there is a likelihood that the organiser is failing to meet any of the above responsibilities.



Wheelie Cool Fundraising

Fundraising Summary Form

At completion of your 'Wheelie Cool Fundraising' event please attach all order forms with this completed Summary Form and return it to: Wheeliedesigns.com PO Box 1087, Airlie Beach, 4802, Queensland

DATE OF LODGEMENT		ORGANISATION NAME	
<input type="text"/>		<input type="text"/>	
STREET ADDRESS			
<input type="text"/>			
SUBURB		STATE	POSTCODE
<input type="text"/>		<input type="text"/>	<input type="text"/>
CO-ORDINATOR'S FULL NAME			
<input type="text"/>			
PHONE NUMBER	FAX NUMBER	EMAIL	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
EVENT START DATE		EVENT FINISH DATE	
<input type="text"/>		<input type="text"/>	
SIGNATURE OF AUTHORISED APPLICANT:		DATE:	TOTAL QTY MINI BINS
<input type="text"/>		<input type="text"/>	QTY: @ \$9.95 = \$
			TOTAL QTY 120L'S
			QTY: @ \$29.95 = \$
			TOTAL QTY 240L'S
			QTY: @ \$34.95 = \$
			TOTAL CASH REVENUE RAISED BY THE ORGANISATION AND PAYABLE TO WHEELIEDESIGNS.COM
			\$

Please make cheque payable to:
'Wheeliedesigns.com'; or via EFT:
Bank: Commonwealth Bank of Australia
BSB: 064 826
Acc. Number 101 900 10

Wheeliedesigns.com will provide a Fundraising Payment Confirmation to the Organiser reporting on all online sales and total commission payable.

