

# Wheelie Cool Fundraising!

wheeliedesigns.com®



## about wheelie designs

Wheeliedesigns.com is a fun, innovative, creative company that specialises in the development, marketing and sale of a quirky range of stickers for wheelie bins.

Founded by two Queensland Mums in 2008, the company has enjoyed much success throughout the market-place, and has sold thousands of its stickers to consumers all around Australia.

As a result, the company has transformed garbage collection-day into a colourful spectacle, where whole streets in suburbia go on show!

Wheeliedesigns.com is committed towards offering its unique products to organisations throughout Australia for specific fundraising events. At the same time, the company is focused on promoting an environmentally positive message to children, encouraging them to recycle, develop their skills and get involved in their community, whilst earning money.

## 5 great reasons to choose us!

1. Earn up to an impressive 50% on all sales made, plus receive additional bonuses to reach your fundraising goal faster.
2. There are no upfront fees or minimum orders.
3. Sell a unique product that is not perishable, and carries a long term life span.
4. Choose from an extensive range of designs that are fun and appealing to kids and adults.
5. Our simple, easy to use, online ordering system makes it secure to order our product.

## market appeal

There are over 1 million wheelie bins being bought in Australia each year. This makes our product great for every home in Australia that has a wheelie bin.

Our product is the ideal gift! Perfect for Mother's Day, Father's Day, Christmas, house warming events, birthdays, or just for random fun!

## product details

All stickers are manufactured using durable UV resistant and waterproof adhesive vinyl. This ensures a life span of up to 3 years in the harsh Aussie environment.

The products' competitive price point also offers great value for money:

- Mini Bin: RRP - \$9.95
- 120L: RRP - \$29.95
- 240L: RRP - \$34.95

# Wheelie Cool Fundraising



# 50% Commission

Earn up to 50% commission  
on each sticker sold!

	RRP	COMMISSION
Mini bin	\$9.95	\$2.48 per unit = 25%
120L	\$29.95	\$14.97 per unit = 50%
240L	\$34.95	\$17.48 per unit = 50%

Receive a one off bonus contribution  
upon reaching total gross sales of:

- (a) 'Bronze' Target: \$2,500  
Bonus Payment: \$250
- (b) 'Silver' Target: \$5,000  
Bonus Payment: \$500
- (c) 'Gold' Target: \$10,000  
Bonus Payment: \$1,000

So, you've decided to Fundraise...  
What Next? Just follow the steps below:

**Step 1:** Contact us to receive an 'Information Pack' containing information on the 'Wheelie Cool Fundraising' program.

**Step 2:** Complete the 'Application Form' provided, to let us know about your planned activity.

**Step 3:** You will receive an 'Email of Approval' confirming that we have received your details and we have approved your fundraising activity.

**Step 4:** You will receive a 'Starter Pack' containing product catalogues, promotional posters, order forms, and other important documentation.

**Step 5:** Get ready to fundraise. Orders raised with cash payment will be collated and returned to [Wheeliedesigns.com](http://Wheeliedesigns.com) for processing. Orders raised with credit card payment will be processed via our secure online ordering system.

**Step 6:** Upon completion of your fundraising event, revenue raised will be totalled and commission will be calculated. Payments will be made to the organiser by [Wheeliedesigns.com](http://Wheeliedesigns.com).

It's Wheelie Easy!

Need Further Information?

Just call us on 1300 559 008  
or visit our website  
[www.wheeliedesigns.com/fundraising/](http://www.wheeliedesigns.com/fundraising/)

